

Bea Kunysz

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Nationality: German, DOB: 19.04.75



EDUCATION

09/2000-02/2006

Degree in Economics & Business Administration, specialization in **Travel Management**, Ostfalia University of Applied Sciences, Braunschweig/Wolfenbüttel, Germany & Escuela Politécnica Superior de Gandia (EPSG), Spain

Majors: **Marketing**, Destinations Management, Tour Operating, Hotellerie

Master's degree thesis: 'FAM-Trips for the Media – significance and evaluation. Shown on the example of the French Tourism Board', Maison de la France Frankfurt, Germany

08/1996-01/1999

Business Degree in a German dual education system (**Ausbildung, Industriekauffrau**) - School of Business Administration & Kroschke sign-international (Cum Laude) Braunschweig, Germany

10/1995-06/1996

Commercial **IT-School**, Company 'Abassys GmbH', Braunschweig, Germany

1995

A Level (Abitur) – Secondary School - Wilhelm-Bracke-Gesamtschule, Braunschweig, Germany (Majors: Art & Language)

PROFESSIONAL EXPERIENCE

01/2017 - dato

Freelancer in Marketing & Communication/ Business Development & Representation (online & trade shows)/ Client Relations (B2B & B2C)/ Social Media/ Content/ Copywriting/ Proofreading/ Translations

06/2016-11/2016

Marketing & Content Manager (Content, Translations, Blog) for Xotels, Barcelona, Spain

Since 2016 - dato

Owner of **www.b-kosmo.com** (Travel, Art & Lifestyle Blog)

Since 2015 - dato

Owner of **www.b-konnected.com** (Marketing & Communication Services in Tourism)

01/2014-09/2014

Sales & Marketing Manager (responsible for Germany, Austria, Switzerland, Scandinavia) for Cara Hotelmarketing Ltd. - European representation of AM resorts (Apple Leisure Group), London, UK

05/2008-05/2013

Sales & Marketing Manager (Business Development, responsible for the markets: Europe, Canada and USA) for Sprachcafe International, Cuba & Mexico Travel Division, Frankfurt, Germany

03/2007-03/2008

Marketing Executive (Market Research & Business Development, European Markets) for Bortex Clothing Industries Ltd., Marsa, Malta

10-12/1999

Clerk at FF+P Advertising, Braunschweig, Germany

01/1999-09/1999

Sales representative (Marketing & Customer Service) for Kroschke sign-international. Following my 'Ausbildung' with them (see above). Braunschweig, Germany

INTERNATIONAL EXPERIENCE

Worked and lived in various countries across **Europe, America (USA & Canada), Southeast Asia** and also in **New Zealand**.

LANGUAGES

Polish: mother tongue

German: mother tongue

English: fluent

Spanish: fluent (DELE)

French: fluent

Russian: elementary

INTERNATIONAL PROGRAMS DURING UNIVERSITY

2006 - Malta - Internship at Roosendaal Hotels Ltd. - Online Marketing, 6 months, Sliema

2004 - UK - TGB College, Gravesend - English, intermediate level (7 weeks)

2003-2004 - Spain - Erasmus year – University of Applied Sciences, Valencia, Faculty of Tourism, Escuela Politécnica Superior de Gandia (EPSG)

2002-2003 - France - Internship at 'Gîtes de France': Marketing for 'Club d'Allemagne de GdF' (20 weeks), Nantes

2002 - France - Ecole France Langue, Paris - French, advanced level (4 weeks)

2001 - Spain - Universidad de Burgos, Spanish, advanced level (4 weeks)

PROJECTS UNDERTAKEN AS STUDENT

2005 - Internship at French Tourism Board, Frankfurt, Germany, (PR department, 20 weeks)

2003 - Project 'club membership and increasing initiative in a corporate management of destinations' for 'Hellweg Touristik e.V.', Lippstadt, Germany

2002/3 - Organization of international trade shows for Gîtes de France and Maison de la France

2002 - Project 'Urban planning of the German Baltic Sea Coast', Kiel, Germany

FORMER TRAININGS

2006 job in the front office for Hotel Wienecke (6 months), Braunschweig, Germany

1996 Internship in a travel advertising agency (6 weeks), Braunschweig, Germany

1994 Internship in a laboratory of photography (8 weeks), Wolfenbüttel, Germany

PERSONAL INTEREST

Travel & Culture, Art & Design, Psychology & Coaching, Food & Wine, Nature & Photography

OUTSTANDING SKILLS & ACTIVITIES

- excellent networking skills & international communication
- high level of experience with international trade shows & conferences
- multilingual (see above)
- expertise in the Travel & Hospitality industry
- Artist & Blogger - skilled in painting & creative writing
- proficient with MS Office, Mac OS, Wordpress
- car driving license since 1993
- completed various workshops in rhetoric, presentation, communication, quality management, customer orientation, phone consulting, sales psychology, social media community management
- Thai Massage training (certified from ITM Chiang Mai)
- practicing yoga, mindfulness and meditation (inc. silent retreat with Buddhist monks)
- traveled around the world (both for business & leisure)
- attended various Digital Nomad events and conferences in Bangkok, Chiang Mai & Bali

ONLINE EDUCATION

Social Media Marketing, Viral Marketing, Digital Marketing, SEO, Graphic Design, Fashion Design, Web Design, Painting, Abstract Art, Blogging, Creative Writing, AirBnB hosting