

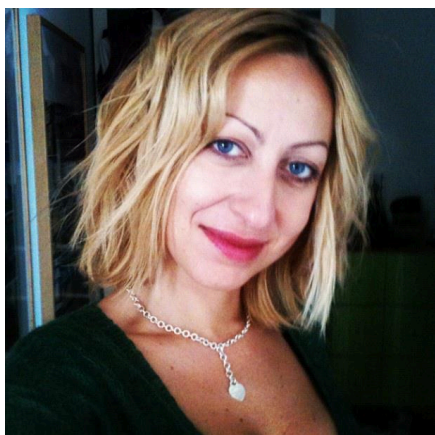
Bea Kunysz

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Nationality: German * DOB: 19.04.75 (Poland)

Worked and lived in various countries across Europe, America (Latin America, USA & Canada), Southeast Asia and New Zealand.



EDUCATION

09/2000-02/2006

Degree in Economics & Business Administration, specialisation in **Travel Management**, Ostfalia University of Applied Sciences, Braunschweig/Wolfenbüttel, **Germany** & Escuela Politécnica Superior de Gandia (EPSG), **Spain**

Majors: **Marketing**, Destinations Management, Tour Operating, Hotellerie

Master's degree thesis: 'FAM-Trips for the Media – significance and evaluation. Shown on the example of the French Tourism Board', Maison de la France Frankfurt, Germany

08/1996-01/1999

Business Degree in a German dual education system (**Ausbildung, Industriekauffrau**) - School of Business Administration & Kroschke sign-international (Cum Laude) Braunschweig, Germany

10/1995-06/1996

Commercial **IT-School**, Company 'Abassys GmbH', Braunschweig, Germany

1995

A Level (Abitur) – Secondary School - Wilhelm-Bracke-Gesamtschule, Braunschweig, Germany (Majors: Art & Language)

PROFESSIONAL EXPERIENCE

07/2021 - dato (Freelance)

Creative **Concept Writer & Project Manager**, Simpleshow GmbH, Berlin

(Project Management, conception, creative support & creation of explainer videos)

01/2017 - dato

Freelancer in Marketing & Communication/ Business Development & Representation (online & trade shows)/ Client Relations (B2B & B2C)/ Social Media/ Content/ Copywriting/ Proofreading/ Translations

06/2016-11/2016

Marketing & Content Manager (Content, Translations, Blog) for Xotels, Barcelona, Spain

Since 2016: Owner of **www.b-kosmo.com** (Travel, Art & Lifestyle Blog)

Since 2015: Owner of **www.b-konnected.com** (Marketing & Communication Services in Tourism)

01/2014-09/2014

Sales & Marketing Manager (responsible for Germany, Austria, Switzerland, Scandinavia) for Cara Hotelmarketing Ltd. - European representation of AM resorts (Apple Leisure Group), London, UK

05/2008-05/2013

Sales & Marketing Manager (Business Development, responsible for the markets: Europe, Canada and USA) for Sprachcaffe International, **Cuba & Mexico** Travel Division, Frankfurt, Germany

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At the same time: Experience in **HR**-related tasks for Sprachcaffe Languages Plus (taking care of staff in diverse Sprachcaffe offices - worldwide).

03/2007-03/2008

Marketing Executive (Market Research & Business Development, European Markets) for Bortex Clothing Industries Ltd., Marsa, Malta

10-12/1999

Clerk at FF+P Advertising, Braunschweig, Germany

01/1999-09/1999

Sales representative (Marketing & Customer Service) for Kroschke sign-international. Following my 'Ausbildung' with them (see above). Braunschweig, Germany

INTERNATIONAL EXPERIENCE

Worked and lived in various countries across the globe. Digital Nomad since 2017.

LANGUAGES

Polish: mother tongue

English: fluent

French: fluent

German: mother tongue

Spanish: fluent (DELE)

Russian: elementary

INTERNATIONAL PROGRAMS DURING UNIVERSITY

2006 - Malta - Internship at Roosendaal Hotels Ltd. - Online Marketing, 6 months, Sliema

2004 - UK - TGB College, Gravesend - English, intermediate level (7 weeks)

2003-2004 - Spain - Erasmus year – University of Applied Sciences, Valencia, Faculty of Tourism, Escuela Politécnica Superior de Gandia (EPSG)

2002-2003 - France - Internship at 'Gîtes de France': Marketing for 'Club d'Allemagne de GdF' (20 weeks), Nantes

2002 - France - Ecole France Langue, Paris - French, advanced level (4 weeks)

2001 - Spain - Universidad de Burgos, Spanish, advanced level (4 weeks)

PROJECTS UNDERTAKEN AS STUDENT

2005 - Internship at French Tourism Board, Frankfurt, Germany, (PR department, 20 weeks)

2003 - Project 'club membership and increasing initiative in a corporate management of destinations' for 'Hellweg Touristik e.V.', Lippstadt, Germany

2002/3 - Organisation of international trade shows for Gîtes de France and Maison de la France

2002 - Project 'Urban planning of the German Baltic Sea Coast', Kiel, Germany

FORMER TRAININGS

2006 job in the front office for Hotel Wienecke (6 months), Braunschweig, Germany

1996 Internship in a travel advertising agency (6 weeks), Braunschweig, Germany

1994 Internship in a laboratory of photography (8 weeks), Wolfenbüttel, Germany

PERSONAL INTEREST

Travel & Culture, Art & Design, Psychology, Food & Wine, Nature & Photography

OUTSTANDING SKILLS & ACTIVITIES

- excellent networking skills & international communication
- high level of experience with international trade shows & conferences
- multilingual (see above)
- expertise in the Travel & Hospitality industry
- Artist & Blogger - skilled in painting & creative writing
- proficient with MS Office, Mac OS, Wordpress
- car driving licence since 1993
- completed various workshops in rhetoric, presentation, communication, quality management, customer orientation, phone consulting, sales psychology, social media community management
- Thai Massage training (certified from ITM Chiang Mai)
- practising yoga, mindfulness and meditation (inc. silent retreat with Buddhist monks)
- travelled around the world (both for business & leisure)
- attended various Digital Nomad events and conferences across the globe

ONLINE EDUCATION

Social Media Marketing, Viral Marketing, Digital Marketing, Graphic Design, Fashion Design, Web Design, Painting, Abstract Art, Blogging, Creative Writing, AirBnB hosting, Art Therapy